Laguna Art Night

Art first. Opportunity for all.

We're gathering interest in a proposed Saturday evening in June 2027, during Laguna Beach's Centennial year. The idea is simple: bring people into the galleries and encourage them to explore local shops and restaurants.

Centennial context: City Centennial information

The galleries are the destination

The Promenade would be a welcoming starting point, with a clear map and short art-focused programming that helps people find their next gallery. Participating galleries could offer exhibitions, artist encounters, or an early collector preview.

The ambition is thousands of visitors across the evening, with galleries and local businesses benefiting from the activity. That is a goal, not a turnout forecast.

Help shape the evening

Greg and Robert are talking with the community about three questions:

- Would you like to hear more?
- How might your gallery or business take part?
- What would make the evening worthwhile for you?

Ideas, introductions, and practical concerns are welcome. Expressing interest is not a commitment to participate or contribute money.

Stay in the conversation

Talk with Robert or Greg, or email info@lbartagency.com. Share your name, gallery or business, what interests you, and your preferred way to follow up.

Still to be confirmed: the date, participants, programming, budget, and required approvals. City partnership and official Centennial inclusion are not assumed.